

SMART START BONUS

Starting January 2, 2017 in the UK

1. Earn 40% bonus of the product volume for each **SILVER, GOLD** or **PLATINUM PACK** purchased by a new personally enrolled distributor.
2. Earn 30% for all new Preferred Customer purchases.
3. Personally enroll a new distributor that purchases a **PLATINUM PACK** and earn £248.20. Personally enroll a new distributor that purchases a **GOLD PACK** and earn £102.20. Personally enroll a new distributor that purchases a **SILVER PACK** and earn £43.80.
4. You must have 200 Personal Volume (PV) to earn 40% **SMART START BONUS** for Distributor Enrollments. If you have PV between 100 and 199 you will be eligible to earn 30% **SMART START BONUS**.

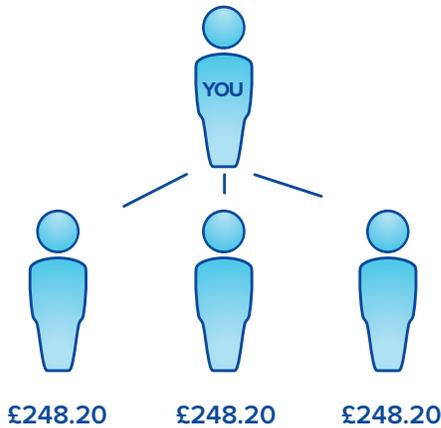
The maximum amount a distributor can earn on the **SMART START BONUS** is limited to 1,000 CV per new customer/distributor. Any additional volume purchased within a Distributor or Preferred Customer's first calendar month will fall into the dynamically compressed Unilevel Royalty Commission program.

SILVER PACKS, GOLD PACKS or **PLATINUM PACKS** used to calculate **SMART START BONUS** cannot be purchased by the enroller or returned to LifeVantage.

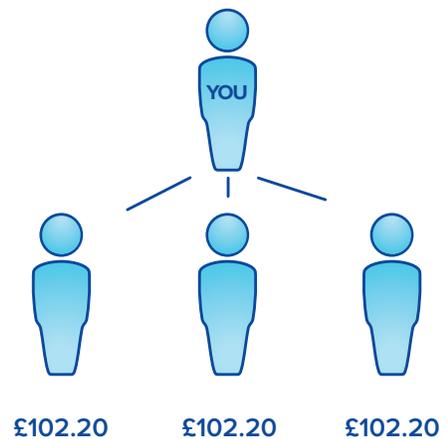
*The 200 Personal Volume may be derived from any combination of purchases from your personally enrolled Preferred Customers, Retail Customers purchases, and/or personal product orders, as long as you have personally purchased at least 40PV during the calendar month.

SMART START BONUS EXAMPLES

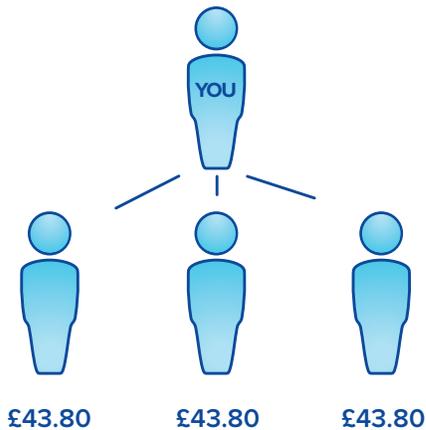
PLATINUM PACKS SOLD



GOLD PACKS SOLD



SILVER PACKS SOLD



Bonus payout on these examples is based on 200 PV.

LAUNCH BONUS

Starting January 2, 2017 in the UK

LifeVantage wants to reward you for more than just your personally enrolled Customers and Distributors, so we created the **Launch Bonus**. The **Launch Bonus** works as a “trickle up” bonus, paying the **First “qualified paid as” Distributor** of each of the following ranks as it moves up the **enrollment tree** of the new enrollee.*

- **PRO 3 & 4 Launch Bonus**

If you are a **Distributor** being “paid as” a **PRO 3** or **PRO 4** you can earn up to £36 for each new pack purchased in your personal organization. This bonus will pay out to the first “qualified paid as” **PRO 3** or **PRO 4** when looking upline.

- **PRO 5 & PRO 6 Launch Bonus**

If you are a **Distributor** being “paid as” **PRO 5** or **PRO 6** you can earn up to £36 for each new pack purchased in your personal organization. This bonus will pay out to the first “qualified paid as” **PRO 5** or **PRO 6** when looking upline.

- **PRO7, PRO 8, & PRO 9 Launch Bonus**

If you are a **Distributor** being “paid as” **PRO 7**, **PRO 8**, or **PRO 9** you can earn up to £36 for each new pack purchased in your personal organization. This bonus will pay out to the first “qualified paid as” **PRO 7**, **PRO 8** or **PRO 9** when looking upline.

- **PRO 10 Launch Bonus**

If you are a **Distributor** being “paid as” **PRO 10** you can earn up to £18 for each new pack purchased in your personal organization. This bonus will pay out to the first “qualified paid as” **PRO 10** when looking upline.

- **Executive Master Launch Bonus**

If you are a **Distributor** being “paid as” **Executive Master** you can earn up to £10 for each new pack purchased in your personal organization. This bonus will pay out to the first “qualified paid as” **Executive Master** when looking upline.

- **Presidential Master Launch Bonus**

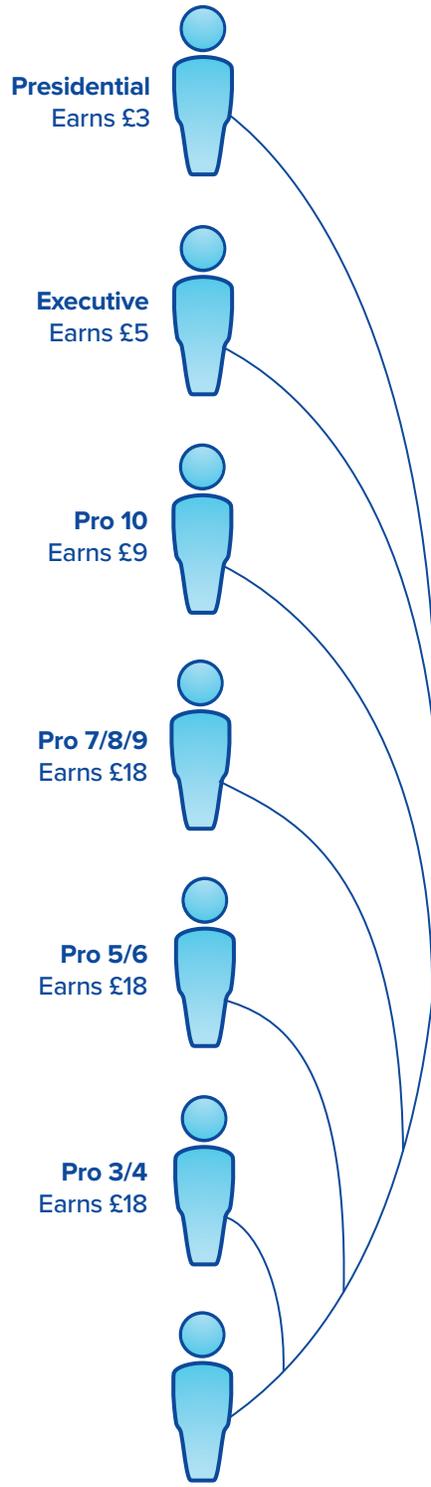
If you are a **Distributor** being “paid as” a **Presidential Master** you can earn up to £7 for each new pack purchased in your personal organization. This bonus will pay out to the first “qualified paid as” **Presidential Master** when looking upline.

* “Paid Rank” is defined by the most recent completed and closed monthly commission period. You must be PRO 3 or higher to be eligible to earn this bonus and have 200 PV which may come from selling product to Preferred Customers, Retail Customers AND at least 40 PV in personal product purchases.

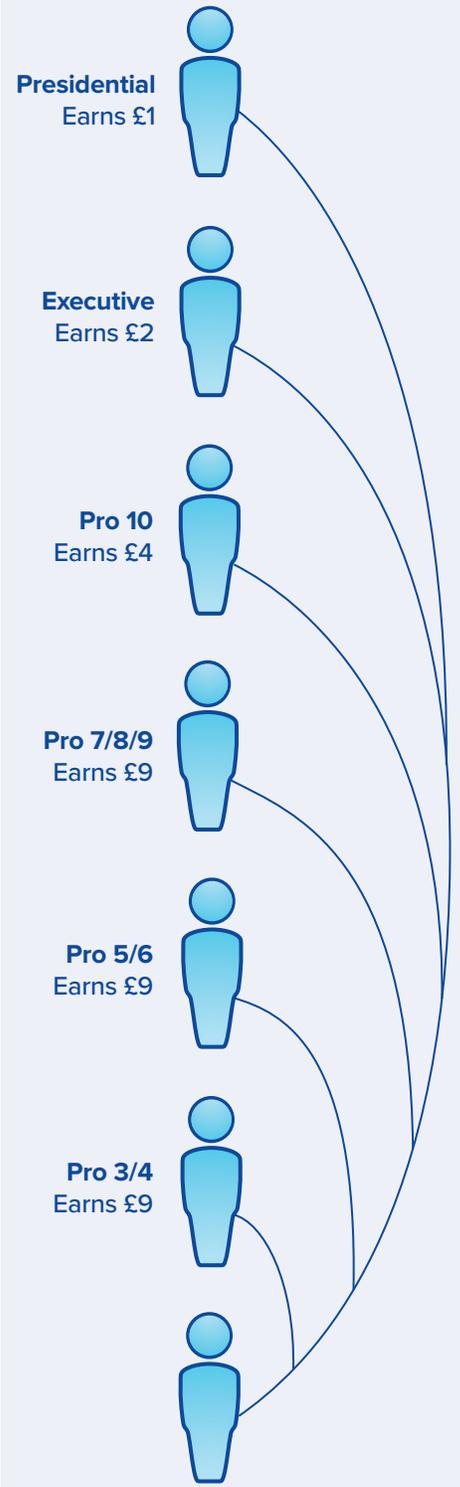
LIFEVANTAGE LAUNCH BONUS EXAMPLES



NEW PLATINUM



NEW GOLD



NEW SILVER